

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 500042 /		<u>Alt Order #</u> 06393819
<u>Product</u> AMER ACTION NETWORK		
<u>Contract Dates</u> 10/26/12 - 11/06/12		<u>Estimate #</u> 3490
<u>Advertiser</u> American Action Network		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u> 131	<u>Product Code</u> 405
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 14	KVVU	10/29/12	10/29/12	BB World Series	330pm-8pm		:30			NM	3	\$9,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$12,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	BB World Series	330pm-8pm	M-----	:30		\$12,000.00	NM		
	See MG 14.2, 14.3, 14.4											
	2	KVVU	10/29/12-10/29/12	X Factor	M-Su 1p-8p	M-----	:30		\$3,150.00	NM		
	Ⓜ See MG 14.5											
	3	KVVU	10/29/12-10/29/12	X Factor	M-Su 1p-8p	M-----	:30		\$3,150.00	NM		
	Ⓜ MG for 14.1 10/29											
	4	KVVU	10/29/12-10/29/12	X Factor	M-Su 1p-8p	M-----	:30		\$3,150.00	NM		
	Ⓜ MG for 14.1 10/29											
	5	KVVU	11/05/12-11/05/12	The Mob Doctor	Mon 9p-10p	M-----	:30		\$3,150.00	NM		
	Ⓜ MG for 14.2 10/29											
E 48	KVVU	10/31/12	11/06/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	MTWTF--				1	\$100.00			
Totals											72	\$124,725.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	13	\$40,000.00	\$34,000.00
10/29/12 - 11/06/12	59	\$84,725.00	\$72,016.25
Totals	72	\$124,725.00	\$106,016.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 09.03

AGY #	AGY. NAME	BUYER NAME
	AMERICAN MEDIA & ADVOCACY GROUP	AMAG MEDIAASSISTANT
	815 SLATERS LANE	SALES PRSN PH- TERESA DIFURIA

ORDER #	CONTRACT #	6393819	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV2/12 09.03

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 131 AGENCY PRODUCT CODE = 405 AGENCY EST# = 3490												
50		S	800P-1000P	30		\$3,150.00	10/29	10/29	2		MON	2
PROGRAM : X FACTOR RA35-64 : 15.5 ORD COM1 : NO GAME 5 OF WORLD SERIES. SEE MG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-47 FOR 1 SPOT/WK												
53		A	900P-1000P	30		\$3,150.00	11/5	11/5	1		MON	1
PROGRAM : MOB DOCTOR RA35-64 : 15.5 ORD COM1 : SPOT N/A. MG 'MOB DOCTOR'. NOT PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-50 FOR 1 SPOT/WK												

REP HEADLINE# 6393819 TRF# 500042
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 09.03
 CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#50	MISSED: MON/800P-1000P				OCT29		30S	\$3,150.00	(NOV1/12)	
			OFFER: MON/900P-1000P				NOV5		30S	\$3,150.00	PLS ADVISE.	
			CMT: SPOT N/A. MG 'MOB DOCTOR'. NOT PRE-BOOKED PLS APPROVE.									

OCT/12	40000.00	NOV/12	84725.00					CONTRACT TOTAL	124725.00			
								TOTAL SPOTS	72			

MARKET TOTALS \$319,807 KVVU 39% KSNV 11% KLAS 3% KTNV 35% KVMY 7% KVCW 5% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 500042 /		<u>Alt Order #</u> 06393819
<u>Product</u> AMER ACTION NETWORK		
<u>Contract Dates</u> 10/26/12 - 11/06/12		<u>Estimate #</u> 3490
<u>Advertiser</u> American Action Network		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u> 131	<u>Product Code</u> 405
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 10	KVVU	10/29/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$1,025.00	NM		
		See MG 10.3										
	3	KVVU	10/29/12-10/29/12	News 530-6p	M-Su 1p-8p	M-----	:30		\$1,025.00	NM		
		Ⓜ MG for 10.1 10/29										
Week:		11/05/12	11/11/12	1-----				1	\$1,025.00			
E 11	KVVU	10/29/12	11/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News at 6pm	M-F 6-630pm	M-----	:30		\$900.00	NM		
		See MG 11.3										
	3	KVVU	10/29/12-10/29/12	News 6-630p	M-Su 1p-8p	M-----	:30		\$900.00	NM		
		Ⓜ MG for 11.1 10/29										
Week:		11/05/12	11/11/12	1-----				1	\$900.00			
E 13	KVVU	10/29/12	11/05/12	MORE Access	630-7pm		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	MORE Access	630-7pm	M-----	:30		\$650.00	NM		
		See MG 13.3										
	3	KVVU	10/29/12-10/29/12	MORE Access	M-Su 1p-8p	M-----	:30		\$650.00	NM		
		Ⓜ MG for 13.1 10/29										
Week:		11/05/12	11/11/12	1-----				1	\$650.00			
E 14	KVVU	10/29/12	10/29/12	BB World Series	330pm-8pm		:30			NM	3	\$9,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$12,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6393819 TRF# 500042
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 13.42
CHANGES ** KVVU-TV ***

ADV # ADV. NAME ISS/AMER. ACTION NETWORK REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP BUYER NAME AMAG MEDIAASSISTANT

815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6393819 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER ACTION NETWORK EST#3490 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/12 13.42

REP: OK'D M2 SEE LINE 50-52
TOTAL SAME
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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47	S		430P-800P	30		12000.00	10/29	10/29	0		MON	0
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AGENCY ADVERTISER CODE = 131 AGENCY EST# = 3490
AGENCY PRODUCT CODE = 405
PROGRAM : MIB: WORLD SERIES - DET VS SF
RA35-64 : 15.5
ORD COM1: CORRECT TP FOR WORLD SERIES.
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-14 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-22 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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50	A		800P-1000P	30		\$3,150.00	10/29	10/29	3		MON	3
PROGRAM : X FACTOR RA35-64 : 15.5 ORD COM1 : NO GAME 5 OF WORLD SERIES. SEE MG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-47 FOR 1 SPOT/WK												

51	A		700A-900A	30		\$1,225.00	10/31	11/6	2		W-F,M-TU	2
PROGRAM : NEWS RA35-64 : 15.5 ORD COM1 : NO GAME 5 OF WORLD SERIES. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 50-52												

52	A		105A-135A	30		\$100.00	10/31	11/6	1		W-F,M-TU	1
PROGRAM : EXTRA RA35-64 : 15.5 ORD COM1 : NO GAME 5 OF WORLD SERIES. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 50-52												

STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#47 MISSED: MON/430P-800P OCT29 30S 12000.00 (OCT29/12)
 OFFER: MON/800P-1000P OCT29 (3/WK) 30S \$3,150.00 PLS ADVISE.
 & W-F,M-TU/700A-900A OCT31 (2/WK) 30S \$1,225.00
 & W-F,M-TU/105A-135A OCT31 30S \$100.00
 CMT: NO GAME 5 OF WORLD SERIES. SEE MG. PRE-BOOKED PLS APPROVE.

OCT/12 40000.00 NOV/12 84725.00 CONTRACT TOTAL 124725.00
 TOTAL SPOTS 72

MARKET TOTALS \$319,807 KVVU 39% KSNV 11% KLAS 3% KTNV 35% KVMY 7% KVCW 5% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE